

PERSONAL INFORMATION CONSENT

By this consent, I, _____ (“Client”) hereby confirm that I wish to acquire or renew a policy or policies of insurance. I acknowledge that AIR-ALTA INSURANCE (AIRDRIE) LTD. (“Air-Alta”) will be assisting me in relation to insurance products.

I acknowledge that I have read the information set out on this form, and I hereby consent to the Broker’s collection, use and disclosure of my personal information in the manner and for the purposes set out below.

1. PERSONAL INFORMATION

In order to acquire or renew an insurance product for a client, a broker needs to collect personal information about the client. *Air-Alta will only collect, use and disclose such personal information in such a manner that a reasonable person would consider appropriate in the circumstances.*

2. COLLECTION

Depending on the type of insurance policy to be issued, Air-Alta may collect the following information:

- basic information such as name, address, telephone and fax numbers, e-mail address, birthdate and marital status
- claims history and credit and past payment records
- financial information
- medical information
- driver’s record
- employment information
- others deemed necessary for insurance purposes

3. PURPOSES

Information collected under Section 2 (“Collection”) may be used for the following purposes:

- to enable Air-Alta to acquire or renew an insurance policy
- to assist the Client and assess his/her ongoing needs for insurance

- to assess the Client’s need for and to offer other products, such as financial products
- to ensure that Client information is accurate and up-to-date
- to protect Air-Alta and/or insurer against inaccuracy

4. DISCLOSURE

Air-Alta may disclose Client personal information to the following third parties:

- insurance companies
- other brokers
- credit organizations
- professionals working on behalf of the broker or insurer such as adjusters and lawyers
- financial institutions
- medical professionals
- employer of the insured (commercial policies only)
- others deemed legal and reasonable

5. THIRD PARTY INFORMATION

Air-Alta may obtain Client personal information from the following third parties:

- insurance companies
- other insurance brokers
- credit organizations
- motor vehicle and driver licensing authorities
- financial institutions such as mortgagees, lessors, lienholders
- medical professionals
- others deemed necessary for insurance purposes

6. WITHDRAWAL OF CONSENT

The Client may refuse to consent to the collection, use or disclosure of personal information. The Client may also withdraw a previously given consent at any time. However, depending on the type of insurance policy to be issued, a refusal to provide consent or a future withdrawal of consent may result in the Broker’s inability to acquire/renew insurance and/or in the cancellation of a policy.

7. ACCURACY

The Client must provide Air-Alta with accurate and up-to-date personal information. The Client’s failure to do so will inhibit or prevent Air-Alta from properly advising or representing the Client. The Client must immediately inform Air-Alta of any new or changed information.

8. PRIVACY OFFICER

Air-Alta Insurance (Airdrie) Ltd is committed to applying relevant laws and principles regarding privacy and confidentiality of personal information. For more information on Air-Alta’s privacy policy and procedures, please contact the broker’s “Privacy Officer” at Air-Alta Insurance, PO Box 3189, Airdrie, AB T4B 2B5.

Client: _____ <p style="text-align: center;">(Signature)</p>	
Dated: _____	